

## **The 4th Bursa International Marble Block Fair has ended**

The Bursa International Marble Block Fair, organized for the fourth time this year with the collaboration of the Bursa Chamber of Commerce and Industry (BTSO), TÜYAP Bursa Fairs Organization Inc. and Mining-Marble Manufacturers, Industrialists and Businessmen's Association (MADSIAD), has ended. Almost all of the 2500 marble blocks exhibited during the fair visited by 22.765 people from 42 countries in four days were sold.

The Bursa International Marble Block Fair has made the industry stronger in its fourth year. The fair, where almost all the marble blocks with a total value of more than 20 million dollars were sold, has pioneered increasing of the export capacity of the sector. 240 companies from 33 cities of Turkey participated the fair, and foreign buyers from various regions of the world, mainly China, India and North Africa visited the fair.

### **"AN IMPORTANT SHOWCASE TOWARDS EXPORT"**

İbrahim Burkay, Chairman of the Board of Directors of BTSO, has said that the Bursa International Marble Block Fair increases its success graph ever year. Chairman Burkay pointed out a significant increase in the total number of fair participants, area of exhibition, number of the marble blocks exhibited, and the number of Turkish and foreign visitors in this fourth fair, and stated that nearly all the marble blocks exhibited during the fair were sold just like the previous years. He said, "Our fair has become an important showcase towards export for the Bursa marble and natural stone industry. Our fair, which we have realized in line with the demands and expectations of our sector, has managed to become a brand in just four years. I would like to thank all the companies that participated in our fair. The Bursa International Marble Block Fair will continue to contribute to the competitive power of our sector in the coming years."

### **"THE FAIR HAS STRENGTHENED THE SECTOR'S TRADE WITH 22.765 PROFESSIONALS FROM 42 COUNTRIES"**

İlhan Ersözlü, General Manager of Tüyap Bursa Fairs Organization Inc. commented on the successful fair, saying, "The fair, which started with 550 marble blocks in its first year, grew 5-fold at the end of four years. 2500 marble blocks with tonne price varying between 250 and 4000 dollars, and a total value of approximately 20 million dollars were exhibited in an area of 60 thousand square meters consisting of 8 halls and open areas. The fair got full marks from our sector this year, as well. The only specialty fair in Turkey in this area, where participant companies exhibited their outstanding products of highest quality, was visited by 22.765 professionals from 42 countries, particularly from China and India, and from 41 Turkish cities. The fair, where almost all of the exhibited marble blocks were sold in the first 2 days, continues to strengthen the brand value by increasing its popularity abroad, thanks to its being an international event. The Bursa International Marble Block Fair, which has built an intercontinental bridge, hosted procurement teams from 42 countries, mainly from China and India, where the sector trade is vibrant, and professional visitors from 42 Turkish cities through the organization of Ministry of Trade, BTSO, Uludağ Exporters Associations and Tüyap liaison offices. Although this is only the fourth year, the fair has made a great impact on the sector, and has strengthened the sector's export and competitive power, thanks to the business volume it has created."

## **NEXT YEAR'S RESERVATIONS ALREADY COMPLETE**

Stating that the participating companies composed of Turkey's leading marble block manufacturers were satisfied with the fair, Ersözlü said, "Industry representatives have already pre-booked for the fair which will bring the entire industry together for the 5th time between October 23 and 26, 2019. I would like to thank BTSO for the value they add to Bursa when it comes to fairs, to MADSIAD for their support, and to our participating companies."

## **FOREIGN VISITORS ARE INTERESTED**

Erol Efendioğlu, Chairman of MADSIAD, said that the first marble block fair in the world was organized in Bursa. Stating that, thanks to this fair, Turkey's potential in marble and natural stone sector is now recognized globally, Efendioğlu said, "Our fair continues to grow every year. This growth in the fair sheds a positive light on the exports of our companies. Foreign buyers were very interested in our marble blocks of various colors and patterns exhibited during the fair. Almost all of them were sold. The fair was a rewarding organization for both Bursa and Turkey."

The 4th Bursa International Marble Block Fair, through co-organization of the Ministry of Trade, Bursa Chamber of Trade and Industry, Uludağ Exporters Associations and Tüyap international liaison offices, hosted procurement teams from various countries, mainly from China and India, and from Afghanistan, Germany, Albania, Australia, Bahrain, Bangladesh, United Arab Emirates, Brazil, Bulgaria, Algeria, Indonesia, Palestine, Georgia, Holland, Iraq, Iran, Israel, Italy, Montenegro, Canada, Qatar, Kazakhstan, Kosovo, Turkish Republic of Northern Cyprus, Kuwait, Libya, Lebanon, Macedonia, Egypt, Nepal, Russia, Serbia, Syria, Saudi Arabia, Tunisia, Oman, Jordan, Yemen and Greece.